Kodak EasyShare

zoom digital camera

DX7440

Unbelievable picture quality

- Zero in on the action with its Schneider-Kreuznach Variogon 4X optical zoom lens
- Get exceptional-quality prints up to 20" x 30" with 4.0 MP
- Get rich, vibrant color under a variety of lighting conditions with the exclusive Kodak color science chip
- Consistently capture crisp, precise pictures with high-speed, low-light precision auto-focus

Creative performance controls

- Advanced manual and custom controls, including selectable aperture priority, shutter priority, and full manual mode
- Responsive performance, including 0.2 second click-to-capture time
- New continuous shooting and bracketing modes: first and last burst, and automatic exposure bracketing
- Get great shots time after time using its 16 programmed scene and 5 color modes
- Capture up to 80 minutes of motion with continuous VGA (640 x 480) video featuring audio capture and on-camera playback

Effortless operation

- View your pictures with clarity on its large 2.2" high-resolution indoor/outdoor display
- Includes high-capacity Kodak EasyShare Li-Ion rechargeable battery and fast charger for long-lasting power
- On-camera Favorites feature to share your pictures anytime, anywhere
- Auto rotation sensor allows you to see your picture right-side-up whether you shot it horizontally or vertically
- Compatible with optional Kodak EasyShare printer and camera docks**

If you can dream it, the Kodak EasyShare DX7440 zoom digital camera can do it. A vibrant vista of a rising sun. A crisp close-up of wise eyes. A 20" x 30" print of pure beauty. It's all possible with the DX7440. That's because it's loaded with features that put you in control, like a professional-quality 4X optical zoom lens for crisp close-ups and 4.0 MP for exceptional prints. Plus with its impressive list of high-performance features, ranging from fully automatic to advanced manual and custom controls, you can create the perfect shot with ease. It's also equipped with the exclusive Kodak color science image processing chip running advanced algorithms that deliver astounding image quality.

Just press share™

Creative genius. At your fingertips.

Dx7440

Whatever you need to capture your vision, you'll find on the DX7440. High-performance features, intricate algorithms, and a friendly style that will make your creative brilliance come easy.
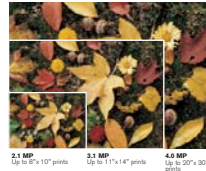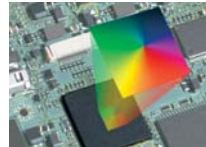
Unbelievable picture quality

1 Schneider-Kreuznach Variogon 4X optical zoom lens
This professional-quality lens features a bright f/2.8, 33-132 mm (35 mm equiv.) 4X optical zoom lens. It is comprised of all-glass elements, including two glass-molded aspheres, and is designed with lens coatings on eight lens surfaces to dramatically reduce flare and improve contrast.

2 4.0 megapixels
With 4.0 MP, you can get a crisp, vibrant 20" x 30" print. The DX7440 supports a 4:3 and 3:2 aspect ratio for your choice of full resolution or optimized 4" x 6" print with no image loss.

2.1 MP
Up to 8"x 10" prints

3.1 MP
Up to 11"x14" prints

4.0 MP
Up to 20"x 30" prints

3 Exclusive Kodak color science image processing chip
The human eye perceives subtleties of color that most camera image sensors cannot. This chip combines advanced algorithms, a high-speed digital signal processor, and hardware acceleration features for colors that are rich, vibrant, and true-to-life.

4 High-speed, low-light auto-focus
Using dual-sensing technologies, this high-speed, low-light auto-focus is fast and accurate. Continuous auto-focus provides very fast 0.2 sec. click-to-capture time. Use multiple zone focus for auto-focus control. Or selectable left, right, or center zone focus for more manual control.

5 Powerful scene modes
Choose from its automatic mode to one of its 16 scene or 5 color modes, and the DX7440 automatically adjusts its shutter speed, exposure, focus, ISO, white balance, and flash setting accordingly. Other scene modes include: Snow, Beach, Flower, Text/Documents, Fireworks, and Museum/Manner.

Creative performance controls

6 Manual and custom modes
Adjust settings like aperture, shutter, ISO, exposure compensation, and flash compensation. From program, aperture priority, or shutter priority to full manual, the DX7440 has it. Save your favorite settings in custom mode and they'll stay set. Both manual and custom modes offer additional setting options, including JPEG compression level, resolution, color, sharpness, and white balance.

7 Continuous shooting modes
Exposure bracketing captures a burst sequence with selectable brackets up to +/- 1.0 EV. First burst captures up to six shots with one shutter click. Last burst accumulates photos for up to 30 frames, and saves the last six pictures once you've released the shutter button.

8 Exposure metering
Select auto exposure on your DX7440 and its advanced matrix metering algorithms will determine how much light is needed. Select from multi-pattern, center-weight, or center-spot exposure settings to push your creative boundaries.

9 Continuous video with audio
Capture life in motion. The DX7440 lets you select VGA (640 x 480) at 13 fps for maximum resolution or QVGA (320 x 240) at 24 fps for maximum frame rate – shoot in continuous video mode or one of three optional video clip lengths.

Effortless operation

10 2.2" high-resolution display
It's larger and more vibrant than most camera LCDs. With the bright display and fast magnification up to 8X, you can see the brilliant clarity of your picture with ease.

11 Fast and easy controls
From the fast shutter button and manual control jog dial to the fun joystick, the DX7440 is effortless to control. Also includes an auto picture rotation sensor so your pictures will always appear right-side-up, automatically.
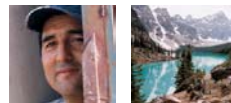
12 On-camera Share button
Tag a picture you want to share using the Share button. Next time you place your DX7440 in a Kodak EasyShare dock, your picture's ready to print or e-mail. Store up to 32 e-mail addresses and album names right on your camera.

13 New Favorites collection
Share your favorite pictures anytime, anywhere. Simply tag pictures on your camera, then dock it. Kodak EasyShare software automatically transfers those tagged pictures back to your camera at a lower resolution, but still 4" x 6" printable photo size. So your pictures are always on hand in your on-camera photo album.

Portrait
Automatically sets ideal aperture to create portraits that flatter the subject and soften the background.

Landscape
Using fixed infinite focus, you'll get maximum sharpness when shooting faraway scenes.

Sports
When subjects are in motion, sports mode automatically selects faster shutter speeds and larger apertures to capture the action without blurring.

Night Landscape
Uses infinity focus and shutter speeds up to 1/2 second to capture distant scenery at night.

Night Portrait
Automatically selects a shutter speed up to 1/2 second and fires the flash in red-eye mode to illuminate the subject in night scenes.

Macro
Get crisp detail for subjects that are close-up.

Backlight
Always fires the flash to illuminate silhouetted subjects.

Children
Faster shutter speeds and noise reduction are used to capture clear pictures of children in action.

Self Portrait
Focus is set to close-up and flash is set to red-eye mode.

Party
Ideal setting for pictures at parties in lower light, with the flash set to red-eye mode.

4X OPTICAL ZOOM	Schneider KREUZNACH	4.0 MEGAPIXEL	20"x30" 50x75 cm	KODAK COLOR SCIENCE IMAGE PROCESSING CHIP	PASM	HI-RES LCD	AF			VGA	share		32 MB	LI-ION	
4X ADVANCED DIGITAL 16X TOTAL ZOOM	PROFESSIONAL QUALITY LENS		MAXIMUM PRINT SIZE	KODAK COLOR SCIENCE IMAGE PROCESSING CHIP	MANUAL MODES	HIGH RESOLUTION LCD SCREEN	HIGH SPEED LOW LIGHT AUTO FOCUS	AUTO EXPOSURE BRACKETING	22 SCENE AND COLOR MODES	VIDEO/AUDIO	SHARE BUTTON	AUTO PICTURE ROTATION	INTERNAL MEMORY	LI-ION BATTERY INCLUDED	COMPATIBLE WITH EASYSHARE DOCKS

Making digital even simpler

The optional Kodak EasyShare printer dock is the simplest way to go from picture to print. Just dock your Kodak EasyShare digital camera, touch the button, and get real Kodak borderless 4" x 6" prints. It even works with or without a computer. And just like the optional Kodak EasyShare camera dock 6000, the printer dock transfers pictures from camera to computer at the touch of a button and recharges your Kodak camera battery in less than 3.5 hours*.

DX7440

Standard Features
CCD – 1/2.5 inch type (4.23 M total pixels)

Effective pixels– 4.0 megapixels

Picture size (recorded pixels):
- 4.0 MP – (2304 x 1728)
- 3.5 MP – (2304 x 1536), 3:2
- 3.1 MP – (2048 x 1536)
- 2.1 MP – (1656 x 1242)
- 1.1 MP – (1200 x 900)

JPEG/EXIF v2.2

Compression: standard and fine

Lens-4X optical zoom
- 5.5-21.8 mm (35 mm equivalent: 33-132 mm)

Advanced digital zoom – 4X

Aperture – f/2.8-4.8/f 9.5

Shutter speed – automatic: 1/8-1/2000 sec.; manual: 64-1/1000 sec.

Real image optical viewfinder

LCD – 2.2" TFT, 153K pixel resolution indoor/outdoor display

Creative Performance Controls
Still capture modes – auto, 16 scene (SCN) modes, program auto, aperture priority, shutter priority, manual, custom setting

Photo settings – color (high, natural, low), black and white, sepia, sharpness (high, normal, low)

First burst mode – 2 fps, up to 6 frames in sequence

Last burst mode – up to 30 frames at 2 fps, with last 6 frames saved

Click to capture – 0.2 seconds (preview on)

Shot to shot – 1.2 seconds (preview on)

Video with audio capture/playback

Video resolution – VGA (640x480 pixels) at 13 fps; QVGA (320x240 pixels) at 24fps

Video length – continuous up to 80 min. based on memory capacity; or 5, 15, or 30 sec. clips

Video format – Quicktime MOV (MPEG4 compression)

Auto-focus – contrast detection TTL-AF and external sensor for low-light, high-speed precision AF

Auto-focus control – continuous AF, single AF, accessory AF

Auto-focus selection – multi-zone, center-weighted, selectable: left, center, right

Focus range:
- normal wide – 50 cm (19.7 in.) to infinity
- normal tele – 75 cm (29.5 in.) to infinity
- close-up wide – 10-60 cm (3.9-23.6 in.)
- close-up tele – 25-85 cm (9.8-33.5 in.)

Sensitivity – ISO equivalent 80-200 (auto) and 80, 100, 200, 400, 800† (manual)

White balance – auto, daylight, tungsten, fluorescent

Exposure metering – auto: TTL-AE matrix metering; selectable: multi-pattern, center-weighted, center spot

Manual exposure control
- aperture priority AE: f/2.8-5.6 at wide, f/4.8–9.5 at tele;
- shutter priority AE: 64 sec. - 1/1000 sec. at wide;
- manual mode exposure: f/2.8-9.5, 64-1/1000 sec; ISO 80-800†;
- long time exposure settings: 0.7-64 sec.

Exposure compensation – +/- 2.0 EV in 0.3 EV steps

Exposure bracketing – auto; 3 images with user-selectable brackets +/-0.3, +/-0.7, or +/-1.0 EV

Effortless Operation
Built-in flash – auto, red-eye, fill, off

Flash range – wide: 0.6-4.0 m (2.0-13.1 ft.); tele: 0.6-2.3 m (2.0-7.6 ft.)

Flash compensation – +/- 1.0 EV in 1/2 EV steps

Review modes – limited and full picture information, fast magnify with zoom control, full-frame fast scroll, album, protect, image storage, slide show, copy, multi-up; Share button to print, e-mail, and select Favorites.

Favorites – store up to 200 pictures on camera

Auto-picture rotation – orientation sensor

Storage – 32 MB internal memory, SD/MMC card expansion slot

Self timer – 10 seconds

Dock Compatibility – Works with Kodak EasyShare docks**

Additional Features
I/O interface – power input (5V DC), A/V output (NTSC or PAL, user-selectable), exclusive Kodak camera dock/printer dock interface, USB compliant connector

Power options – optional Kodak EasyShare docks with Li-Ion rechargeable battery pack; Kodak EasyShare Li-Ion (1050 mAh) rechargeable battery (supplied) or Kodak EasyShare Li-Ion (1700 mAh) rechargeable battery, 5V DC adapter

Lens protection – built-in lens barrier

Tripod mount – ¼ in. standard

Weight – without batteries: 224 g (7.9 oz.)

Dimensions – W x H x D: 100.3 x 69.2 x 40.2 mm (4.0 x 2.7 x 1.6 in.)

Warranty – one year

Package Contents
Kodak EasyShare DX7440 zoom digital camera

USB and audio/video cables

High-capacity Li-Ion battery (1050 mAh) and Kodak Li-Ion rapid battery charger

Wrist strap

Kodak EasyShare software

Getting Started kit

Custom camera insert for optional Kodak EasyShare camera and printer docks

Minimum System Requirements
Windows 98, 98SE, 2000 SP1, ME, or XP OS
- Internet Explorer 5.0 or higher
- 233 MHz processor or greater

Macintosh OS X version 10.2.3, 10.3
- Safari 1.0 or higher

Minimum Hardware Requirements
128 MB RAM (64 MB for 98, 98SE, 2000 SP1, ME)

200 MB hard drive disk space available

CD-ROM drive

Available USB port

Recommended Accessories
Kodak EasyShare printer dock

Kodak color cartridge and photo paper kit

Kodak EasyShare camera dock 6000

Kodak SD memory card, 128 MB

Kodak SD memory card, 256 MB

Kodak EasyShare Li-Ion rechargeable battery (1050 mAh)

Kodak EasyShare Li-Ion rechargeable battery (1700 mAh)

Kodak performance series digital camera case

Kodak 37 mm lens hood

Kodak DX7440 lens adapter

Kodak Retinar 37 mm telephoto lens

Kodak Retinar 37 mm wide angle lens

Kodak 37 mm close-up lenses

Kodak DX series telephoto lens kit

Kodak digital camera tripod

Kodak 8-in-1 card reader

† ISO 800 available only at 1.1MP picture size setting

* Actual battery charging time may vary by camera model.

** Compatible with optional Kodak EasyShare printer and camera docks, except printer dock 4000 and camera dock II.

Share Moments. Share Life.™